



2021 CC7D ESSENTIAL ELEMENTS

Essential Element Prop A horn

A prop is an inanimate object, not a character.
The prop must be handled on-screen. It may be handled by any character.
Handled means that it is held in any character's hand(s) while on-screen.

Essential Element Character

Sonny/Sunny, a person whose flaws overshadow their potential

NOTE: The character's name does not have to be said, but it must be clear that it is Sonny/Sunny, a person whose flaws overshadow their potential.

The character must appear on-screen at some point in your film.

Sonny/Sunny does not have to be the main character in the film.

Essential Element Line "Do something, even if it's wrong."

The line must be EXACT. For example, the actor cannot say, "... even if it IS wrong."

Additional words cannot be incorporated into the words that make up the line.
For example, the actor cannot say, "Do, I don't know, something, even it's wrong."

The line can be said at the beginning of a full sentence, at the end of a full sentence or in the middle of a full sentence. It can also be the entire line.

Failing to say the line exactly as it is written will lead to disqualification.

The line must be clear, distinct and audible.

The CC7D Steering Committee reserves the right to determine the audible clarity of the Essential Element Line.

The line may be spoken, sung and/or written.

If written, the line must appear on-screen and be clearly visible.
The line may be spoken in a foreign language; however, an EXACT English translation must appear on-screen.

This essential element causes eliminations every year – DON'T LET IT BE YOUR TEAM THAT IS ELIMINATED!

(see reverse)

The 4th Element

You were assigned a primary color when you registered your team.

Your team's assigned color will be the inspiration for your 2021 CC7D film.

How this color inspires your film is entirely up to you and your team.

The 4th Element is fulfilled by returning this form with your movie on July 14th with an explanation in the box below of how your team's assigned color inspired your CC7D film.

The goal of the 2021 4th Element is to encourage CC7D Teams to use something as simple as a color to inspire them to tell a great story and make a great film!

If you have a question about essential elements, email the Steer Comm at infocc7d@gmail.com.

If you're unsure about your team's incorporation or use of any of the essential elements, please reach out to us. We hate DQing films! In order for your film to qualify for the September 5, 2021 Screening at Alamo Drafthouse, you must correctly incorporate all elements into your films!